

Take Your Business From Surviving to Thriving

Strategic Planning Session



It's sobering to think that some people will spend more time planning their holidays than they do planning their business. Even more so when you consider most holidays seldom last longer than 2 weeks, whereas your business needs to be successful for you year after year...

For your business to survive and thrive, it's vitally important for you to develop a plan for success, and stick to it. Running a *Strategic Planning Session* for your business provides an ideal forum for you to really come to grips with where your business is now, where you want it to be, and how you'll get there.

Your *Strategic Planning Session* is a fully interactive and facilitated session that's customized to your business needs. We work together with you to build a clear vision for your business so you can plan—and achieve—the success you deserve.

Brought To You By



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ACCOUNTING FOR GROWTH

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Your blueprint for success

From Diagnosis...to Healthy Profits!

You've heard the old saying "Prescription without diagnosis is malpractice". With that in mind, during your *Strategic Planning Session*, we'll work with you to build a detailed diagnosis of your business as it stands right now.

This diagnosis then forms the basis of the analysis and planning work we carry out with you to help your business achieve its goals.

During your *Strategic Planning Session*, we'll guide you through a range of processes, including:

- assessing your business' key strengths and weaknesses
- identifying business opportunities you can exploit, and any potential threats
- developing a vision statement that expresses clearly what your business will look like when it's finally complete
- reviewing your business' profit improvement potential and establish clear financial targets
- developing an action plan to make it all happen.

PLUS! You'll also receive a detailed Delta4 Business Analysis report based on your completed diagnosis.

If you'd like to take your business beyond 'just surviving' and into the realms of truly 'thriving', then holding a *Strategic Planning Session* is a MUST DO!

***"No business plans to fail—
they simply fail to plan."***



One study conducted on a group of businesses found those that conducted regular strategic planning sessions experienced 3 times the growth of firms that did no planning at all.

Find Out How

YES! I'd like to learn more about how a *Strategic Planning Session* can help me create an extraordinary business. My details are:

Name: _____

Business: _____

Mailing address: _____

Phone number: _____

YES! Please send me my BONUS free copy of *How to Improve the Profitability of Your Business*.

Please complete and fax back to us on the number overleaf.

You're already good at what you do, but even world-class athletes need a coach to stay on top. Talk to us today and learn how we can help you unlock your profit potential and make your goals a reality.

About Our Consulting Services

We're not your average advisory firm. Far from it.

Our membership in the Principa Alliance means you have access to the collective knowledge and expertise of an international network made up of hundreds of professionals who specialize in consulting to small and medium-sized businesses, just like yours.

Add that to our experience, support and guidance, and you can be confident you'll have all the help you need to make your business truly extraordinary.