

Finally!
A Way to See Where Your Business
is in Just a Glance.

Business DashBoard™



No more poring through complicated-looking financial statements and accounting jargon. With *Business DashBoard™*, you can get a quick and easy readout of how your business is traveling—just like the dashboard of your car! Think about that for a moment.

When you're in your car, a quick glance at the dashboard gives you a lot of vital information. In an instant, you know how fast you're traveling, how much fuel you have, whether the engine is overheating, how far you've traveled, and so on. Just imagine getting this kind of critical performance information for your business *the same way!*

Well, you can! With your very own custom *Business DashBoard™*—and our support—you'll have more control over your business' performance than ever before.

With Business DashBoard™ you're in complete control of your own success.

Brought To You By



EVERS ROBINSON LTD

ACCOUNTING FOR GROWTH

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Putting you in the driver's seat of your business.

What You Can Measure, You Can Manage

To get your business on track, and keep it there, you need to continually monitor these 6 critical metrics:

- Net profit
- Revenue
- Gross profit
- Overheads
- Cash position
- Business activity

Knowing your business' position against these factors at any given time gives you the power to make sound and timely decisions—and ultimately drive your business' success.

Too many business managers rely on 'gut feel'—a combination of experience and intuition—without knowing how their businesses are *really* performing until it's too late...

To successfully unlock your business' full hidden potential, you need information about its performance that's timely and easy to understand.

You need information you can work with, so you can figure out what you need to do *right now* to achieve your goals and targets.

Business DashBoard™ gives you the information you need quickly and in a way you can make sense of *immediately*.



The quality of information available to you directly impacts the quality of business decisions you make!

Put your business in the winners' circle with Business DashBoard™ in your management toolbox.

Find Out How

YES! I'd like to learn more about how *Business DashBoard™* can put me in the driver's seat of my business. My contact details are:

Name: _____

Business: _____

Mailing address: _____

Phone number: _____

YES! Please send me my BONUS free copy of *How to Improve the Profitability of Your Business*.

Please complete and fax back to us on the number overleaf.

You're already good at what you do, but even world-class athletes need a coach to stay on top. Talk to us today and learn how we can help you unlock your profit potential and make your goals a reality.

About Our Consulting Services

We're not your average advisory firm. Far from it.

Our membership in the Principa Alliance means you have access to the collective knowledge and expertise of an international network made up of hundreds of professionals who specialize in consulting to small and medium-sized businesses, just like yours.

Add that to our experience, support and guidance, and you can be confident you'll have all the help you need to make your business truly extraordinary.